



*exceptional*  
**PEOPLE. SERVICE. EVENTS.**

## **WEBSITE ADVERTISING RATES**

**Promote your business/service by ADVERTISING with us!**

Advertising on the Prince George Civic Centre website offers your business an affordable and streamline approach to reaching a wide range of clients who will have direct access to your company contact and product information. In today's marketplace everyone relies on the internet to search venues to host their respective events and the ancillary services needed to support them. With our newly launched website, accessed by hundreds of user groups and thousands of event participants, you and your business will have a direct channel to promoting and advertising your services and products.

### **ADVERTISING RATES:**

**The Contact Rate:** includes name of business and contact information. **Fee: \$50/year.**

**The Hyperlink Rate:** includes name of business, contact information and a hyperlink to your business website. **Fee: \$75.00/year.**

**The Branded Rate:** includes name of business, contact information, company logo and a hyperlink to your business website. **Fee: \$100.00/year.**

**The Descriptor Rate:** includes all contact information, company logo, hyperlink to business website and a brief descriptor (paragraph) of your business. **Fee: \$150.00/year.**

### **ADVERTISING TIMELINES:**

Website advertising contracts with the Prince George Civic Centre are for a full calendar year that falls within the City's fiscal year, January – December. All website advertising contracts should be submitted prior to December 31<sup>st</sup> of the prior fiscal year to reap full benefit.

### **ADVERTISING SUBMISSION REQUIREMENTS:**

All advertising information should accompany a signed contract and can be emailed directly to the Prince George Civic Centre at [civiccentre@city.pg.bc.ca](mailto:civiccentre@city.pg.bc.ca) . All advertising should be submitted in an electronic format. Logo's should be in JPEG or TIFF.

**PLACEMENT:** all advertising will fall under the **Venue & Services** header on our website under a dedicated tab for **Event Suppliers**. Advertising is accepted on a first come first serve basis.

**PAYMENT:** payment must be made in full to **City of Prince George** accompanied by a signed advertising agreement form prior to any listing being posted to the website. Payment can be made in the form of cash, cheque, or credit card.



## WEBSITE ADVERTISING AGREEMENT FORM

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **POSTAL CODE:** \_\_\_\_\_

**PHONE:** (    ) \_\_\_\_\_ **FAX:** (    ) \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**Return To: Prince George Civic Centre, 1100 Patricia Boulevard, Prince George, BC, V2L 3V9**

Phone: (250) 561-7723 Fax: (250) 561-7737 Email: [civiccentre@city.pg.bc.ca](mailto:civiccentre@city.pg.bc.ca)

AD TYPE	DESCRIPTION	FEE
The Contact	Includes name of business, company contact information	\$ 50.00
The Hyperlink	Includes name of business, company contact information and hyperlink to business website	\$ 75.00
The Branded	Includes name of business, company contact information, business logo and a hyperlink to business website	\$100.00
The Descriptor	Includes name of business, company contact information, business logo, paragraph descriptor of business and a hyperlink to business website	\$150.00

**Ad content:**

- The Prince George Civic Centre reserves the right to reject any advertising proposal and to select advertisers based on criteria established by the City. That may include, but is not limited to; location of business, content of advertisement, compatibility of products and services advertised with the Prince George Civic Centre.
- Display of an advertisement on the Prince George Civic Centre website is not an endorsement by the City of Prince George.
- Advertisements will be placed under the Venue & Services Header under the Event Suppliers tab on the website.

**Advertising Agreement:** by signing this agreement I confirm I wish to place an electronic advertisement on the **Prince George Civic Centre website**. I also agree to all requirements and restrictions regarding ad content.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_